

As an experienced designer, I work with companies to create visual branding, corporate identity, print collateral and web solutions to help grow their businesses.

I am also available to work with existing design and ad firms who require overflow resources to supplement their project load. I'm happy to work remotely, on-site, or in a hybrid format. Please visit my website at [morehawk.com](http://morehawk.com) for more info and a portfolio of recent work.

## PROFESSIONAL SKILLS

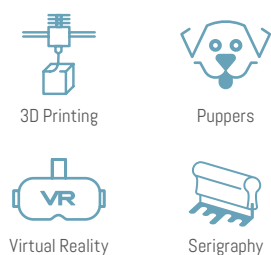
- Design and Production
- Project/Client Management
- Print and Vendor Management
- Creative Team Management
- Writing and Proofing
- Video Editing
- Object Animation for Video
- Photo and Pixel Editing
- Bezier/Digital Illustration
- HTML and CSS Competency

## DESIGN SERVICES

- Logos/Corporate Identity
- Print and Web Advertising
- Website Design
- Print Collateral
- Catalogs and Mailers
- Product Packaging
- Trade Show Graphics
- Apparel Graphics
- Vehicle Wrap Graphics
- Email Marketing
- 3D Modeling and CAD
- Photo-Realistic Rendering



## PERSONAL INTERESTS



### Morehawk Design + Apparel

**OWNER/DESIGNER** // 2007–2013 // 2019–Present

Morehawk is the professional visage of Shaun Friesen—that's me. For over two decades I've used my formal art and design education to work as an Art Director, Graphic Designer and Web Designer for small and medium size companies.

### Accessible Technologies, Inc

**CREATIVE DIRECTOR** // 2013–2019

**GRAPHIC DESIGNER** // 2003–2006

ATI is an industry leader in the engineering and manufacturing of centrifugal superchargers for the automotive and marine aftermarkets. They sell their patented technology under two brands—*ProCharger* for retail markets and *Inovair* for industrial. I managed and worked alongside a team of creatives to produce the entire gamut of corporate marketing materials—consumer-facing websites, print and web advertising, product catalogs and brochures, trade show booths, product packaging, product branding, branded apparel and much more.

### Breakthrough Design + Marketing

**GRAPHIC DESIGNER** // 2001–2003

Breakthrough is a small design and advertising agency based in Kansas City. I designed and maintained clients' print ad campaigns, websites, identity systems, and collateral materials. I worked with our marketing team and copy writers to provide quality, functional visual communications for clients and their businesses.

### University of Kansas

**BACHELOR OF FINE ARTS DEGREE** // 2001

*Visual Communication/Graphic Design*

### Gear For Sports Inc.

**GRAPHIC DESIGN INTERN** // 2000

During my design internship I produced hundreds of screen print orders and several original designs. While gaining experience working in a team-oriented, corporate atmosphere, I learned about the commercial processes of screen printing and garment design as well as the marketing of the products associated with them.

