

As an creative thinker, designer, team manager and business owner with over 25 years of experience, I work with companies to create brand strategies, corporate identity, print collateral, ad campaigns, web solutions, product visualizations and more to help grow their businesses and stand out in the marketplace. Please visit morehawk.com for more info and a portfolio of recent work.

## PROFESSIONAL SKILLS

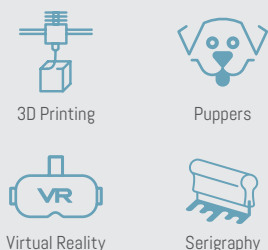
- Design and Production
- Project/Client Management
- Print and Vendor Management
- Creative Team Management
- Writing and Proofing
- Video Editing
- Animation for Video
- Photo Editing
- Digital Illustration
- HTML and CSS Competency

## DESIGN SERVICES

- Logos/Corporate Identity
- Print and Web Advertising
- Website Design
- Print Collateral
- Catalogs and Mailers
- Product Packaging
- Trade Show Design
- Apparel Graphics
- Vehicle Wrap Graphics
- Email Marketing
- 3D Modeling and CAD
- Photo-Realistic Rendering



## PERSONAL INTERESTS



## EDUCATION

University of Kansas  
Bachelor of Fine Arts  
1997–2001  
Visual Communication  
and Graphic Design

### Crux KC

**CREATIVE DIRECTOR** // 2022–2025

As a CD at Crux marketing agency, I managed a talented team of designers and collaborated with C-Suite and marketing teams to develop brand identities, print collateral, web design and more. I aided in competitive research, defined brand architectures, managed client presentations, and was a resource for all departments by offering unique perspectives/experience gained from 25 years in the industry. My time was split between servicing clients and working with the design team to expand their creative-thinking skills, client-service experience, software acumen, implementation of new tools and trends, and aid in their professional development.

### Morehawk Design + Apparel

**DESIGNER / CONSULTANT** // 2001–Present

Morehawk is the professional visage of my freelance services. I work as an art director, brand/graphic/web designer and small business consultant. I also collaborate with companies to design, model, render and even engineer new retail product ideas.

### House of Boost

**CO-FOUNDER / OWNER / R&D** // 2006–2015

House of Boost was and still is an internationally-known distributor and installer of high-horsepower automotive products. I started HOB with my two partners in 2006 at our 4,500ft<sup>2</sup> dyno shop in Lenexa, KS. I managed business operations, aided in sales and marketing, and I designed, developed and produced our own line of supercharger systems for GM, Ford and other specialty applications. We sold the business in 2015.

### Accessible Technologies, Inc

**CREATIVE DIRECTOR** // 2013–2019  
**ART DIRECTOR** // 2003–2006

ATI is an industry leader in the manufacturing of centrifugal superchargers. They sell their patented technology under two brands—ProCharger for retail markets and Inovair for industrial, wastewater, and aerospace applications. I managed and worked alongside a team of creatives to produce the entire gamut of corporate marketing materials—websites, print and web advertising, product catalogs, brochures, innovative trade show booths, packaging, branding, apparel and much more.

### Breakthrough Design + Marketing

**GRAPHIC DESIGNER** // 2001–2003

Breakthrough is a KC-based design and advertising agency where I designed and maintained clients' print ad campaigns, websites, identity systems, and collateral materials. I worked with our marketing team and copy writers to provide quality, functional visual communications for clients and their businesses.

